Fig. B 1-13 Motives for establishing a start-up by age group of the entrepreneurs in percent

Averages of the start-up cohort 2016 to 2021 are given. Age categories are based on the age of the interviewee, regardless of whether the new business is an individual or a team start-up.
Legend: Independence is a motive for 43.7 percent of 60- to 67-year-old entrepreneurs.
Source: Special evaluation of KfW Entrepreneurship Monitor by KfW Research. Own representation.
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