Fig. B 1-6 Percentage of recent start-ups with market novelties by age group of entrepreneurs

Market novelties (yes/no) of recent start-ups for the periods from 2006 to 2012 and from 2013 to 2020, projection. Recent start-ups are those that were less than four years old at the time of observation. Age classes are based on the age of the entrepreneur or, in the case of team start-ups, on the age of the oldest member of the start-up.
Legend: 13.4 percent of recent start-ups with at least 65-year-old entrepreneurs introduced market novelties in the period from 2013 to 2020.
Source: Special evaluation by the IAB/ZEW Start-up Panel. Own representation.
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